

#### Website

[aebs.ecnu.edu.cn](http://aebs.ecnu.edu.cn)



#### AEBS Campus Address

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華東師範大學 亞欧商学院

(与里昂商学院合办 JOINTLY OPERATED BY ECNU  
AND EMLYON BUSINESS SCHOOL)

ASIA EUROPE BUSINESS SCHOOL OF EAST CHINA NORMAL UNIVERSITY



## Double Degree Master's Program in International Business

Global Management and China Studies

YOUR NEW FRONTIER





华东师范大学亚欧商学院  
(与里昂商学院合办)  
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## Asia Europe Business School

Jointly created by East China Normal University and **emlyon business school**, located in Shanghai, the most vibrant international metropolis, Asia Europe Business School is the unique business school that crafts cross-disciplinary talents. Asia Europe Business School has the ambition to build the future global business leaders and ambassadors of the Belt and Road, combining Eastern and Western wisdom, best management practices, and a high level of social responsibility.

Developed to train global entrepreneurs, AEBS will combine the excellence of ECNU in the humanities and social sciences with **emlyon business school's** excellence in entrepreneurial management and innovation. By 2020, the school is expected to have students in various programs: bachelor, master, MBA, Ph.D, etc.

The campus is located in a brand new building with modern equipments, in Zizhu International Education Park, near the Minhang Campus of ECNU.



## East China Normal University

**History:** founded in 1951 in Shanghai

**Ranking:** One of the leading universities in China. Part of the "Double First Class University Plan".

Top 15 Chinese mainland universities, Top 4 in the international outlook category (THE Ranking 2019).  
11 disciplines rank world top 1% according to ESI.

**Faculty:** 4,128 faculty member, including 13 academicians from the Chinese Academy of Sciences or Chinese Academy of Engineering

**Multi-discipline university:** 3 faculties, 29 schools, 58 departments

**International partners:** 150 internationally renowned universities and academic institutions

**International students:** around 5,000

**Campuses:** two campuses in Minhang and Putuo District, Shanghai. A total area of over 207 hectares



## Faculty of Economics and Management

**Faculty:** more than 280 faculty members, of which 140 are professors and associate professors

**Students:** more than 4,600, 55% are postgraduate students

**Programs:** 16 undergraduate programs in Business Administration, Economics, Statistics and Public Administration; 16 academic master's programs, 9 professional master's programs, including MBA and MPA; 4 doctoral programs and 3 post-doctoral research stations



## emlyon business school

**History:** founded in 1872 in France

**Ranking:** #2 in France, #34 in the world (THE Global University Employability Ranking 2018); #Top 21 in Europe(Financial Times European Business School Rankings 2018)

**International students:** 5,750 students on campus, 40% non-French, 80 nationalities represented; 5,500 Executive programs participants

**International faculty:** over 140 permanent professors, 80 visiting professors and overseas guests

**International partners:** 156 foreign partners

**Multi-continent campus:** 6 campuses: Lyon, Shanghai, Saint-Etienne, Casablanca, Paris, Bhubaneswar

**Global alumni network:** a network of above 31,000 alumni in 118 countries

**Signature of emlyon business school:** globalization,digitalization,entrepreneurship

## Mission

We take it as our mission to educate international experts in Business Management industry, to spread and carry forward Chinese culture along the "Belt and Road Initiative". Combining advantages of education resources of China and France to build professional talents with solid and broad economic management theories knowledge and innovative thinking, who understand economic, social, political and cultural impact of China and other Asian countries on enterprise management and who are able to handle them properly and with an international vision and ability to conduct business operations and management in countries along the "Belt and Road Initiative" on the Eurasian continent.

## Distinctive Features

- Double Degree from one leading Chinese university and one top French business school
- With an enriching and vibrant experience in China and France
- Double language competency: speaking fluent Chinese and English, and some French, will give you a distinctive edge
- Triple international accreditation by AACSB, EQUIS, AMBA (top 1% of world business school)



- A tradition of teaching innovation: digital and blended learning, project-based learning
- Opportunity to interact with students from around the world
- Gaining access to the network of Global and China Business industry



## Program at a Glance

<b>Duration</b>	2 Years (full-time)
<b>Language*</b>	All courses are taught in English
<b>Teaching approach</b>	Combining courses, tutored projects, periods in companies and overseas
<b>Program structure</b>	The program consists of five modules: <ul style="list-style-type: none"><li>• Chinese Language &amp; Culture</li><li>• Global Business Management Courses</li><li>• China Economy &amp; Management Courses</li><li>• Brand / Innovation Direction Courses</li><li>• Professional Practice &amp; Internship</li></ul>
<b>Location</b>	Most courses will be taught in Shanghai with six months study in <b>emlyon business school</b> (France)
<b>Double Degree</b>	Master of International Business - East China Normal University MSc in Management - <b>emlyon business school</b> (France)
<b>Start of program</b>	Early September
<b>Application deadline**</b>	June 30 <sup>th</sup>
<b>Application fee</b>	CNY800
<b>Tuition fee***</b>	ECNU: CNY35,000/year(2 years) <b>emlyon</b> : EUR17,500
<b>Scholarships***</b>	Up to CNY20,000 / EUR3,000 per student depending on criteria of merit

*\*Chinese language skills are not required for enrollment, but applicant with HSK 3 certificate would be under priority consideration in admission process.*

*! Please be reminded the HSK 3 certificate is a precondition for receiving the Chinese Master degree.*

*\*\*Interviews will be arranged once a month from January; early application is encouraged because the number of program participants is limited.*

*\*\*\*Subject to modification*

## Entry Requirements

**Academic:** Bachelor's Degree or above with transcripts (no major restrictions)

**English:** IELTS 6.5 / TOEFL iBT minimum 90 score or equivalent

**Others:** A face-to-face or Skype interview is required

## Career Development

AEBS's Career Development Center (CDC) provides personalized consulting and placement assistance, powered by its strong relationship with local and multinational companies, and through its powerful alumni network. Highly valuable service includes: career mentors, career coaching, career consulting day, company visits, summer internship programs, employer presentations, job postings.

